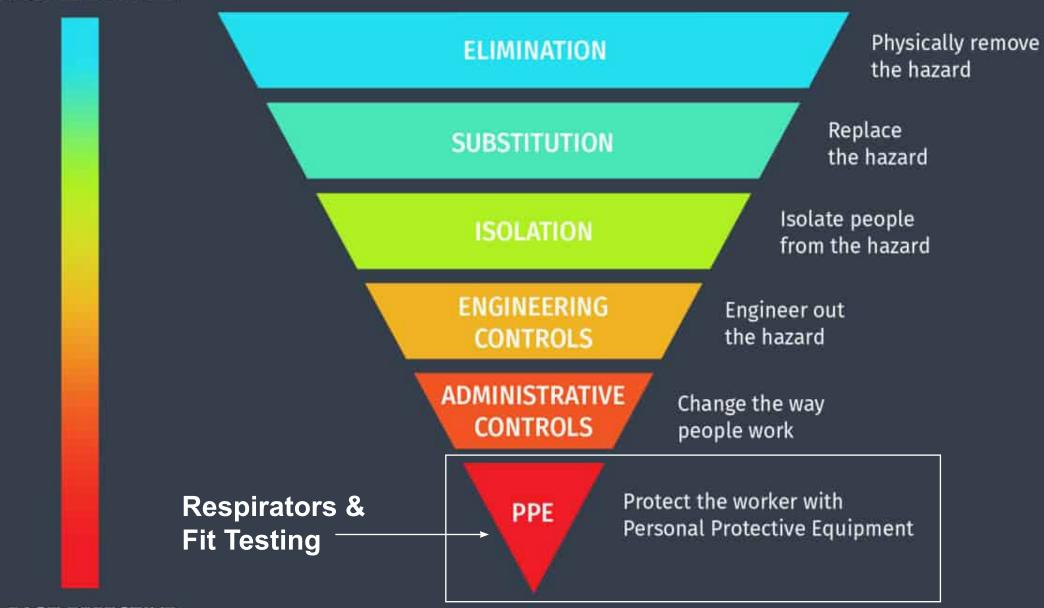
MOST EFFECTIVE



LEAST EFFECTIVE